

I Believe in Me!

“♥one of the most positive sites for kids on the Web”

Sponsorship Information

IBelieveInMe.org

Services and Capabilities

Sponsorship Information

Thank you for your interest in sponsoring IBelieveInMe.org. We are proud to provide a positive and encouraging Web site where children can learn and explore the vast array of future possibilities. Our goal is to inspire children all over the world to dream lofty goals.

The I Believe in Me Web site provides a variety of opportunities for sponsors to benefit from its relationships with teachers, families and others care givers who use the Internet. Through banner messages, interactive activities, and content licensing, sponsors are given direct access to target this valuable audience.

Below you will find general information about our services and capabilities.

I.	Audience
II.	Media
III.	Sponsored E-mail Campaigns
IV.	Customized Activities
V.	Why –Advertise with us?

If you require more specific information regarding sponsorships, Web development, and consulting services, please e-mail mattie@IBelieveInMe.org

www.ibelieveinme.org

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I. Audience

Destination for children 4-12, featuring career-awareness learning activities and games. This site is used by:

- Grade School Teachers
- Parents
- Sunday Schools
- Special Education Instructors
- Corporations that sponsor *Bring Your Child to Work* day (most notably GM Corporation)
- Libraries and Museums

II. Media

Banners and buttons

- 468 x 60 Banner messages
- 120 x 60 button messages
- Editorial Promotions

Rich Media

- HTML
- JavaScript
- Shockwave/Flash
- Flash Actionscript
- Animated Gif

III. Sponsored Newsletters and E-mail Campaigns

Opted-in members will receive email each month. We can design an E-mail campaign to complement Web site Media or design customized activities to provide you with an exciting multi-tiered promotion.

- New Member and Birthday Messages
- When I Grow Up© (submissions published monthly)
- [Other membership activities are currently in development]

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IV. Customization of Programs and Activities

We offer many ways to sponsor existing content.

All Grades:

- ***I Believe in Me Screensaver:*** This screensaver is based on the Flash introduction and can include the sponsor's icon in the bottom right corner. (Windows only)
- ***I'm Going To Be E-cards:*** Kids can create and send e-cards. Banner Ad
- ***When I Grow U:*** An online template and downloadable file that helps children to identify their interest and how those interests relate to future careers. Banner Ad
- ***Teacher Resource Kit:*** All of the activities on this site zipped into an Adobe Acrobat pdf that can be used on the Mac/Windows platform or MS Word format. Footer Ad

Grades 4 - 6:

- ***Find Your Career.*** A word find game featuring over 80 careers. Upon finding a career, an FAQ window opens with a description of the career, educational requirements and links to additional information. Banner Ad

Grades K - 3:

- ***Downloadable Career Coloring Page*** Individual images of various career professionals that can include the icon of a sponsor on the page. Banner Ad
- ***Downloadable Career 'Crowns'.*** These cutouts include the I Believe in Me logo in the raised center and the label "Future Architect", "Future Doctor", etc. Kids can cut them out, color and wear them home from school. We can include the sponsor's logo on the base of the crown. ***Online Coloring Book.*** Place a banner ad on this page that will print with the image.
- ***Budding Babes:*** Cutouts of the colorful I Believe in Me flower logo are glued to an ice cream stick with each child's name and future career on a nametag. Plant flowers in a foam base to make a beautiful *Garden of the Future* display. Sponsor's logo embossed on flower petal.

V. Why Advertise with Us?

- We predict that IBelieveInMe.org will become the premier site for positive inspiration and career-awareness materials and games for children. No other site offers such content for kids.
- We know that our dynamic content will attract schools and organizations worldwide.
- Many children will use this site for at least 7 years, grades K – 6.

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- It just makes good sense to identify your brand with *“the most positive♥site for children on the Internet”*.